
April 27, 2013

MISSION PLAN

Heal Our Land Ministries



Contact:

Mr. Peter Kershaw
1440 State Hwy. 248, Suite Q262
Branson, Missouri 65616
417-337-7533
<http://hushmoney.org>
no501c3@gmail.com

MINISTRY OVERVIEW

Heal Our Land Ministries is a Ministry to churches and parachurch groups. Heal Our Land is training pastors and Christian leaders nationwide, in issues of freedom of religion, the independence (separation) of church and state, and the reestablishment of liberty and limited civil government, as America's Founders intended it.

Heal Our Land is a *Ministry to the Ministers*. Heal Our Land develops and implements long-range strategic plans for eradicating the root cause problems that are destroying our once-great nation.

THE PROBLEM

In the past fifty years, America has seen a dramatic downturn in all areas of society, areas which are critical to our national survival. At the core of this downturn is a rapid moral decline. This moral rot is rendering our federal Constitution an irrelevant and meaningless document, for as President John Adams put it:

“We have no government armed with power capable of contending with human passions unbridled by morality and religion... Our Constitution was made only for a moral and religious people. It is wholly inadequate to the government of any other.”

Christians routinely blame secular-humanists, atheists, liberals, etc. But the real blame rests squarely with a silent church, which says little or nothing, as America slides down the slippery slope of annihilation. As John Adams also aptly stated, “The church is the moral compass of society.” There is a direct correlation between the relative silence of the church, and the moral decline of society. As goes the church, so goes society. As Edmund Burke put it,

“The only thing necessary for the triumph of evil is for good men to do nothing.”

Furthermore, there is a direct correlation between the government licensed status of the majority of churches today, and that moral decline. A licensed church is a controlled church, and usually a silent church, as well. Government licensure is a yoke of bondage. Moreover, it is tyranny against Christ to subordinate His church to *Caesar*. It is no coincidence that our rapid moral decline, and the licensure of churches, have occurred in precisely the same time frame.

THE SOLUTION

If Christian morality and virtue is to flourish again, it will require the leadership of the church. The church cannot be “the moral compass of society,” and provide virtuous leadership, if she is subordinating herself to an immoral civil government. History clearly demonstrates that the establishment of liberty in America would have been impossible, were it not for the reforming work of the “free-churches.” America was settled by an uncompromising religious people. They shared a common vision to establish the first Christian Republic in history. “Nonconformist” ministers exerted immense influence in these matters, and America could not have been founded as a free, independent nation, had it not been for unlicensed preachers and unlicensed churches.

Our highest priority is the reestablishment of the church as the moral compass of society. This cannot be accomplished without first unlicensing our churches—breaking the yoke of bondage.

MISSION STATEMENT:

The mission of Heal Our Land Ministries is to educate, inform and empower the church to regain her once prominent and influential role in American society. In so doing, the church will reestablish morality and Christian liberty, while wickedness and tyranny is checked. We will accomplish our mission by:

- warning Christian churches and ministries of the perils of state incorporation and the 501(c)3
- educating pastors, ministers and ministry leaders how to unlicense churches and ministries, and how to operate under the exclusive Sovereignty of Jesus Christ, with their unalienable and God-given rights guaranteed by the First Amendment
- establishing “free” churches and “free” ministries that are truly separate from the civil government, outside the jurisdiction of civil government, and able to operate free from government meddling, interference, control and harassment
- equipping and training pastors, ministers and ministry leaders in the basic and fundamental principles of common law and legal procedure, so they know their rights and are able to competently defend them
- organizing churches and ministries such that they enjoy a high level of asset protection, asset management, minimal exposure to the threat of litigation, and are rendered as being virtually judgement-proof
- training church and ministry leaders how to establish biblically-defined and denominationally-compatible church polity
- forming alliances with other individuals, ministries and organizations who share our vision for the church

VALUE STATEMENT

“Restore the crown rights of King Jesus!”

FOUNDATIONAL SCRIPTURE

If my people, which are called by my name, shall humble themselves, and pray, and seek my face, and turn from their wicked way; then will I hear from heaven, and will forgive their sin, and will *heal their land.*

II Chronicles 7:14 (emphasis added)

STRATEGIC PRESUPPOSITIONS

- Jesus Christ is sole and exclusive Head and Sovereign of His church. Apart from the authority of Christ, the church has no authority in society, whatsoever.
- Jesus Christ has sole and exclusive jurisdiction over His church. A church which has submitted to any other jurisdiction has lost the authority of Christ.
- Jesus Christ has not delegated any authority to the civil magistrate to “create” or legally organize His church—the church must never be a “creature of the State.”
- Jesus Christ has not delegated any authority to the civil magistrate to rule, govern, license, or control His church.
- The church is the “moral compass of society.”
- The church is the primary witness to society of faith in God. A church which accepts State favors (“privileges and benefits”) is undermining its own testimony.
- Liberty cannot long remain in a land whose religion is government licensed.
- The church must remain free to challenge wickedness in society.
- The church must be free to challenge and oppose “tyrants masquerading as public servants.”
- “Resistance to tyrants is obedience to God.”
- “To obey is better than sacrifice.”

VISION STATEMENT

Heal Our Land Ministries will overcome tyranny in America, by restoring the authority of the church under the exclusive jurisdiction and Sovereignty of the Lord Jesus Christ.

SERVICES

Heal Our Land facilitates not only freeing churches from the government’s yoke of bondage, but we also dramatically improve a church’s overall structure and position. We do this by:

- Reducing legal exposure
 - Reducing threat of litigation
-

- Eliminating government jurisdiction
- Preventing civil and tort suits
- Rendering church judgement proof
- Establishing asset management
- Establishing asset protection
- Establishing biblical stewardship of church assets
- Structuring denominationally-compatible, biblically-sound church government

All services are provided through education. We work as a team with pastors, ministers and their workers, so that they become trained and equipped. We view it as critical that they become knowledgeable and competent to perform all the tasks necessary to operate a “free church” or “free ministry.” Heal Our Land instructs pastors and ministers how to unlicense churches and parachurch ministries. Moreover, we guide them in how to properly structure churches and ministries in accordance with Scripture. We also work in the role of facilitator, to help them develop a strategic plan. Most churches and ministries have some vague or conceptual idea of what they think they should be doing, but they have never developed a strategic plan for accomplishing their goals. A strategic plan, developed with the guidance and leading of God, will help keep a church or ministry focused, and less prone to being led into unfruitful and resource-draining pursuits.

STRATEGY

Heal Our Land views the accomplishing of our objectives to only be possible if the Lord Jesus Christ receives all the glory. We take the example of Gideon as the measure by which this ministry is to be governed. As such, this is unlikely to ever become a large, prominent and materially rich “organization.” Just like the work of the early church, and the Reformers of the sixteenth century, ours is a grass roots movement. As such, our primary strategy will be to coordinate efforts with individuals, churches, and other ministries, to effectively promulgate our message.

As funding permits, there is no question but that we will need to obtain ministry workers. It will simply not be possible for Mr. Kershaw to continue running the entire ministry on his own. However, we have established non-redundancy as a specific goal. We believe that there is a Gideon’s Army already actively functioning in America today. God has already given us the opportunity to work with some of them, and train them, so that they are now advancing the work of this ministry. We believe it is God’s purpose that Heal Our Land will ultimately train and equip hundreds of Gideon Soldiers. It would, therefore, be imprudent and a demonstration of poor stewardship, were we to set as a goal, the hiring of numerous ministry workers.

We will continually strive to develop working relationships with other individuals, churches, ministries, and reform movements, which share our vision.

PROMOTION

We shall employ the following strategies, methods, and resources for promoting our services:

- The founder's books, *In Caesar's Grip*, *Hushmoney*, etc.
- Literature, tapes, brochures.
- Internet world wide web site (www.hushmoney.org).
- Seminars and conferences.
- Speaking engagements.
- Newsletter.
- Publication of copyright-released "white papers."
- Radio and television interviews.
- Newspaper and periodical articles.
- Letters to the editor.
- Classified ads.
- Direct mail.
- Exhibition at religious trade shows.
- Joint marketing and cooperative ventures with strategic partners.
- Advertising in religious publications.
- Press releases in religious publications and local media.

FUNDING

Since this Ministry's inception, the majority of funding requirements have been met directly by Mr. Kershaw. These costs have placed a considerable burden on him, and his family has felt the impact. Without some measure of financial support, the cause of unlicensing churches will be severely hampered. It is our prayer that others, aside from Mr. Kershaw, will recognize the indispensable value of this ministry, and want to faithfully provide regular financial support.

Because of cash flow constraints to the Ministry, Mr. Kershaw can only work for the Ministry part-time, and must work in another vocation to provide for his family (i.e. "tent-making"). While this is not an unacceptable arrangement, it does severely limit what he is able to accomplish for the Ministry.

Mr. Kershaw's primary labors are research, writing, unlicensing of churches and ministries, and formation of free-churches and free-ministries. The degree of need not only warrants his working full-time for the ministry, but obtaining the labor of at least one other full-time researcher, as well as a full-time Ministry assistant for processing orders, taking calls, scheduling conferences, etc.

IMMEDIATE FINANCIAL NEEDS

As of this writing, Heal Our Land is operated exclusively by Peter Kershaw, and offices out of his home. There is no "staff," nor can ministry workers be retained at present, given the meager cash flow situation. Mr. Kershaw's wife is unable to work in the ministry, as her time is wholly consumed elsewhere (among other things, she home schools four children). Mr. Kershaw is entirely self-supporting, and anticipates remaining so in the future. His goal is to never accept a salary from Heal Our Land. However, there are numerous monthly expenses, which the rather paltry and sporadic gifts the ministry receives, do not even begin to cover. Our present monthly operating expenses average \$880.00, which does not include the costs of office space, utilities, etc. It is critical that these recurring monthly expenses be covered, in order to relieve Mr. Kershaw of this burden.

It is also critical that he be able to afford obtaining a full-time assistant to relieve him of the numerous clerical duties he is burdened with. All such duties take Mr. Kershaw away from much more important obligations, such as research and writing. While he has invested many hundreds of hours doing such work, there is still a great many more hours that need to be invested.

NEAR-TERM FUNDING CONSIDERATIONS

Effective promotion requires financial resources. Without those finances, there is little means of getting the word out to the hundreds of thousands of key Christian leaders who need to hear the vital message this Ministry has. It is, therefore, vital to advancing the cause of this ministry, that we have reliable sources of funding for the marketing items already discussed. A minimum of \$3000 per month is necessary in order to achieve our goals. This figure includes travel expenses for Mr. Kershaw, for public speaking engagements, as well as meetings with key Christian leaders around the country. Due to lack of funding, he is unable presently to arrange for such public appearances and meetings, and this has dramatically limited his effectiveness.

Many churches have expressed a desire to unlicense, but are unable to even afford paying for Mr. Kershaw's travel expenses. While it is not always absolutely necessary for Mr. Kershaw to be "on-site" in order to successfully unlicense a church, in many cases, the unlicensing process is severely hampered and risky, without that face-to-face contact. As such, a tremendous asset to the ministry would be to have financial supporters who would serve as "sponsors" to those church which cannot afford to pick up any of the costs themselves, typical of the unlicensing process.

ABOUT THE FOUNDER

Heal Our Land Ministries was founded in 1993, at God's calling, by Peter Kershaw. Mr. Kershaw is a legal and historical researcher and a best-selling author. He has lectured and written extensively on this critical subject and has developed a legally viable, and theologically credible, solution.

Mr. Kershaw has authored and published several highly successful books. In 1992 he issued *Why Is America Bankrupt?*, which explains the history of money in America, and why what we carry in our pockets today isn't money at all, and the fact that this is not only a violation of our Constitution, but an egregious violation of what God's Word requires money to be. It sold over 500,000 copies and was directly responsible for over two million petitions being served on Congress, demanding the abolishment of the Federal Reserve and the IRS (another egregious violation of the Constitution and God's Word), and the restoration of constitutional money and taxation. Subsequently, he released, *Economic Solutions; How You and America Are Being Bankrupted & What You Can Do To Avoid the Wipeout*, has achieved sales of over 300,000. This book exposes what he says is, "The greatest economic swindle ever perpetrated on the American People—the Federal Reserve Bank System."

In 1993 he released, *The Modern Church; Divine Institution or Counterfeit?*, which exposed what he calls, "The biggest con job ever perpetrated on the churches of America—church incorporation and the 501(c)3." Released January '97 is *Sanctuary Of Silence*, which chronicles how church licensure has muzzled pastors and silenced at least 90% of the estimated 350,000 churches in America. Released in May, 2000 is *In Caesar's Grip*, which supersedes *Sanctuary Of Silence*, as well as *Hushmoney*, which is a 50 page booklet, intended as a primer to inform pastors and ministers of the vital subject of church incorporation and the 501c3.

Mr. Kershaw earns his living as a paralegal and wealth preservation consultant. His study of law came as a direct result of his belief in self-reliance, and his distrust of attorneys, which he had to frequently contend with in the operation of his own successful business. As a result, he has become knowledgeable in the history and application of the Common Law. Mr. Kershaw is a prominent political activist, having served on the board of directors for Right to Life and the Tenth Amendment Committee. He wrote much of the original Tenth Amendment Resolution, which has since been ratified in the majority of the several states.

Mr. Kershaw's consulting expertise includes unlicensing of churches, income tax problem resolutions, strategic tax planning, asset management and protection, trust planning and evaluation, legal research, and personal and business strategic planning. Mr. Kershaw is a regularly featured radio guest, a former radio talk show host, and an accomplished and regularly featured public speaker.